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To: Local WIC Coordinators, Chief Nutritionists, Competent Professional Authorities & WIC Staff
Manufacturers, Distributors & Vendors

From: Prateek Srivastava, Executive Director, NJ WIC Services *PS*

Date: December 8, 2025

Reply to Attention of: NJWIC #026-005

Subject: **Updated NJ WIC Approved Product List (APL) Effective January 1, 2026**

The NJ WIC APL will be updated effective **January 1, 2026**, to align with the USDA Final Food Rule requirements.

What Participants & Vendors Need to Know

- **New Products:** Participants can begin redeeming newly authorized products starting January 1, 2026.
- **Removed Items:** Items removed from the APL will no longer be eligible for redemption after December 31, 2025.

Information for NJ WIC Approved Stores

- **System Updates:** Please ensure your point-of-sale systems are updated with the latest APL to reflect these changes.
- **New Minimum Stock Requirements:** Attached are details for new requirements effective January 1, 2026.

Digital Resources

- Updated digital resources will be available in January 2026:
 - *Participants:* NJ WIC [Food and Program Guide](#)
 - *Vendors:* NJ WIC [Food List for Vendors](#)

- These documents will include complete details on product additions and specification updates.

Key Changes to the APL

- **Dairy Products:**
 - **Plant-Based Milk:** Ripple Original (32 oz) added.
 - **Yogurt:** Several brands and flavors removed due to updated sugar restrictions.
- **Whole Grains:**
 - **Expanded options:** including additional whole wheat bread products (bagels, English muffins, pita bread, etc.), wild rice, and quinoa.
 - **New Allowable Sizes:**
 - 100% Whole Wheat Pasta: **12-16 oz**
 - 100% Whole Wheat Bread & Products: **8-24 oz**
 - 100% Whole Wheat & Corn Tortillas: **8-24 oz**
 - Brown & Wild Rice: **8-24 oz**
 - Quinoa: **12-16 oz**
- **Tofu:**
 - Certain varieties removed for not meeting updated calcium requirements.
- **Canned Fish:**
 - Removal of Jack Mackerel.
 - Unflavored pouches 2.5 oz and larger now allowable.

Exception to the January 1, 2026, Effective Date

- **Women’s Juice Options:** Changes affecting women’s juice benefits will take effect April 2026, concurrent with the rollout of the updated Women & Children food packages.
 - **To be Removed in April 2026:**
 - Women’s 48 oz juice
 - 11.5-12 oz frozen concentrate juice

Attachments:

List/spread sheet of removed items and new additions
New Minimum Stock Requirements – WIC Authorized Vendors only